

**DATE: 26/09/2024**

**Event Coordinator(s):**

**Prof. Shailaja Udtewar**

**Student Coordinator(s):**

- 1. Reema Thorat**
- 2. Yaunik Rawal**
- 3. Shruti Samaleti**
- 4. Ankit Yadav**
- 5. Denver Dsouza**

**Resource Person:**

**Mr. Nihal Kakodkar,  
Senior Product Consultant ,  
Engineer Product Design,  
Nykaa**

**Venue:**

**Lecture Hall 01  
12.00 pm to 1.00 pm**

**No of participants:**

**55 (XIE Students)**

We are thrilled to share the exhilarating highlights of our Start-up/E-Cell's second event, the seminar "**Career in Product Management**," which took place on 26<sup>th</sup> September 2024. The event saw the enthusiastic participation of 55 energetic students, all eager to explore pathways to discover impactful business ideas and opportunities.

Guided by Mr. Nihal Kakodkar's expertise, the seminar commenced at 12:00 PM with an invocation by collaboration head Reema Thorat, setting the tone for an insightful and enriching session. Mr. Nihal delivered a comprehensive overview of product management, covering its core principles, day-to-day responsibilities, and its crucial role in driving innovation and aligning products with market demands. He discussed the typical career path for aspiring product managers, highlighted the essential skills needed to excel in the field, and provided actionable steps to break into the profession. Additionally, he explored industries where product managers thrive, including technology, healthcare, and retail, offering a broad perspective on potential career opportunities. The interactive session, enriched with real-world examples, case studies, and a lively Q&A segment, allowed participants to clarify their doubts, exchange ideas, and gain practical strategies to kickstart their careers in product management. By the end, attendees left with a clear understanding of the field and its immense potential.

We extend our heartfelt gratitude to **Mr. Nihal Kakodkar, Shailaja Udtewar,** and all the enthusiastic participants for making this event a resounding success. Stay tuned for more exciting updates and initiatives from Start-up/E-Cell!

**Poster:**

The poster features a background of a modern building's architectural lines. It includes several logos: the Xavier Institute of Engineering logo (a gear with a brain and a lightbulb), the XIE logo (a stylized 'X' and 'E'), and the CELL logo (a stylized 'C' and 'E' forming a shape). The text is arranged in a clear, professional layout with yellow and blue accents.

**Xavier Institute of Engineering**  
Mahim, Mumbai 400016

**CELL**

**IIC-Start-up/E-cell Presents**

# **CAREERS IN PRODUCT MANAGEMENT**

**SPEAKER**  
**MR. NIHAL KAKODKAR**

**Date: 26th September, 2024**  
**Time: 12:00 pm to 1:00 pm**  
**Venue: LH01 Ground floor**

## Photos:



Glimpse of the event: Career in Product Management



**Participants of Event: Career in Product Management**

Shailaja Udtewar  
Start-up / E-Cell  
Coordinator, IIC

Dr. Vijay Kapure  
President, IIC

Dr. Bhagyashree Chari  
Convener, IIC

Dr. Y.D. Venkatesh  
Principal